

# Deepfake Scams

**Don't trust what you see and hear.**

Fraudsters are now using AI-powered videos and voice clips to look and sound like someone you know.

Their goal? To trick you into sharing personal details, sending money or clicking malicious links.



## Watch out for

Messages or calls that feel urgent or unusual

Voice requests that don't sound exactly right

Videos with awkward facial expressions or glitches

Requests for private information or payment details

Links that lead to suspicious or fake websites

#CyberJagritBharat

National Cyber Security Awareness Month - **October 2025**