



SPOT THE WHATSAPP IMPERSONATOR

Think Before You Trust
Pause Before You Pay



WhatsApp impersonation scams happen when criminals message you from a new number while pretending to be a family member or close friend. They often claim their phone is lost or broken and create a sense of urgency—usually asking for money or sensitive information. The goal is to make you act quickly before you verify who you're actually talking to. Always pause, confirm through a call, and never trust a new number without checking.

⚠️ Spot the Signs Before You Click!

- Fear of missing out: stay wary of emotional traps and fake alerts.
- Impersonating as family members, friends, colleagues, superiors from your organization, asking for money.
- Wrong number: beware of fake investment offers.

