



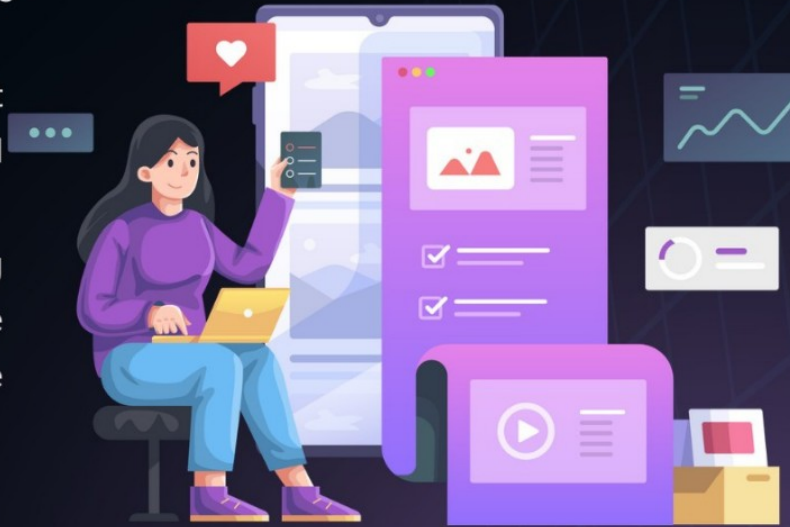
YOUR DATA IS YOUR IDENTITY

DATA DEFINES YOU – GUARD IT WISELY

Every click, share, and post shapes a lasting digital identity.

Leaked data stays leaked. Safeguarding it protects your personal & financial information.

Scammers may steal your data by using various social engineering techniques like phishing, vishing, smishing etc., and trade your personal information illegally.



Never Share on Social Media

- Home Address / Location
- IDs / Passports / PAN / Aadhaar
- Children's School / Routines
- Travel Plans & Vacation Dates
- Financial / Medical Details
- Metadata-Embedded Photos

QUICK PROTECTION HABITS

 <p>Use 2FA on all accounts</p> <p>01</p>	 <p>Reject unknown friend requests</p> <p>02</p>	 <p>Delete old unused accounts</p> <p>03</p>	 <p>Review privacy settings regularly</p> <p>04</p>
---	--	--	---