

AI VOICE SCAMS



A familiar voice is no longer proof of identity.

AI can recreate a person's voice using just a few seconds of recorded audio. Scammers use these cloned voices to impersonate family members, colleagues, executives, or bank officials and pressure victims into sending money or sharing sensitive information.

HOW AI VOICE SCAMS WORK



1. COLLECT

Scammers collect voice samples from social media, videos or calls.



2. CLONE

AI tools recreate the voice to sound exactly like the real person.



3. CALL TO TRICK

They call you using the clones voice and create urgency or fear



4. STEAL

You are tricked into sending money, sharing OTP or sensitive data.

WARNING SIGNS



Urgent requests that pressure you to act quickly



Requests for money, OTP, passwords or confidential information



Caller asks you to keep it a secret



Avoids video calls or identity checks



Voice sounds slightly unsocial, robotic or out of context

VERIFY INDEPENDENTLY

Call the person back using their known, official number.

QUESTION URGENCY

Scammers create panic. Take a moment, think and verify.

NEVER SHARE SECRETS

Never share OTP, PINs, passwords or any confidential information.

USE MULTIPLE CHECKS

Confirm via text, email, video call or in person before taking action.

CREATE A FAMILY SAFE WORD

Use a secret word or phrase only trusted family members know for real emergencies.

AI can copy a voice — you can stop the scam.