DISPLAY NAME SPOOFING

A Friendly Name Can Hide a Costly Scam

Display Name Spoofing is a social engineering trick where attackers fake the sender's name to appear like a trusted person or organization, while the actual email address belongs to the attacker. Since users often scan names instead of addresses, these emails feel legitimate and prompt quick, risky actions.

HOW IT WORKS & HOW TO PREVENT !

Trusted Name Imitated

Attacker copies a trusted display name → Check the real email address.

Address Mismatch

Real email comes from an external or look-alike domain → Don't trust names alone.

"Familiar Name. Hidden Threat"

A trusted name can hide a malicious sender— Check the Authenticity