



CYBER JAGROOKTA DIWAS - SEPTEMBER 2026

SOCIAL ENGINEERING



Cybercriminals don't always hack systems. Sometimes, they hack people.

Social engineering manipulates human emotions such as trust, fear, urgency, curiosity or greed to trick people into revealing information or performing unsafe actions.



Phishing

Fake emails, messages or websites



Impersonation

Pretending to be a trusted person



Urgency

"Act now or lose access!"



Baiting

Fake rewards, offers or downloads



Vishing

Fraudulent phone calls



Pretexting

Creating a believable fake story

- Don't Share Passwords or OTPs with anyone.
- Don't Click Unknown Links or download attachments blindly.
- Don't Trust Caller ID Alone — verify through alternate means.

**Pause before you trust.
Verify before you act.**

